



## LAKE COUNTY MARKETING PROGRAM

255 North Forbes Street  
Lakeport, California 95453-5406  
707-263-2580 FAX 707-263-1012

[www.lakecounty.com](http://www.lakecounty.com)

**CONTACT: Jennifer Hammond, (707) 263-2580**

**FOR IMMEDIATE RELEASE**

**June 9, 2011**

### **LAKE COUNTY WINERY ASSOCIATION PRESENTS PEOPLE'S CHOICE WINE AWARDS**

*November 5, 2011, Langtry Estate Vineyards, Middletown*

**MIDDLETOWN, CA** – The Lake County Winery Association will host the third-annual People's Choice Wine Awards on Saturday, November 5, 2011, from 1:00 p.m. to 5:00 p.m. at Langtry Estate Vineyards, 2100 Butts Canyon Road, in Middletown, California.

Great wines, music, and delectable food bites will be offered. Attendees will have the opportunity to meet and chat with many Lake County winemakers and to participate in a blind tasting to vote on their favorite wines. Results will be tallied and announced at the conclusion of the event. The Lillie Langtry Home will be open for tours during the event.

Admission to the event is \$30 per person in advance, \$35 per person at the door. For more information, please visit [www.lakecountywineries.org](http://www.lakecountywineries.org) or call (707) 355-2762.

Located in beautiful Northern California, Lake County is just two hours by car from the San Francisco Bay Area, the Sacramento Valley, and the Pacific Coast. Lake County is home to Clear Lake, the largest natural freshwater lake in California and possibly the oldest lake on the continent. Visitors to Lake County experience the state's cleanest air basin, spectacular scenic beauty, fine wines, and unsurpassed recreational opportunities — from hiking, biking, golf, and off-road adventures to boating, fishing, kayaking, birding, and even rock hounding. The local area code is 707. For visitor information, contact the Lake County Visitor Information Center at (800) 525-3743 or [www.lakecounty.com](http://www.lakecounty.com).

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