



COUNTY OF LAKE

MARKETING & ECONOMIC DEVELOPMENT PROGRAM

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FOR IMMEDIATE RELEASE

October 31, 2011

LAKEPORT MERCHANTS WELCOME SANTA!

Downtown Lakeport Christmas Open House – November 26, 2011,

LAKEPORT, CA — Downtown Lakeport kicks off the holiday season this year with a Christmas celebration on Saturday, November 26, 2011, from 3:00 p.m. to 8:00 p.m.

The kids can visit with Santa and tell him all their Christmas wishes while strolling festively decorated Main Street. Event goers can soak up the holiday atmosphere by listening to Christmas carolers and enjoying complimentary drinks and snacks provided by downtown merchants.

A lighted parade sponsored by the Lake County Chamber of Commerce begins at 5:30 p.m. and will be followed by the annual Christmas tree lighting ceremony in Museum Park. The annual Light Up A Life tree lighting is provided by Hospice Services of Lake County.

For more information, contact the Lake County Chamber of Commerce at (707) 263-5092 or visit www.lakecochamber.com

Located in beautiful Northern California, Lake County is just two hours by car from the San Francisco Bay Area, the Sacramento Valley, and the Pacific Coast. Lake County is home to Clear Lake, the largest natural freshwater lake in California and possibly the oldest lake on the continent. Visitors to Lake County experience the state's cleanest air basin, spectacular scenic beauty, fine wines, and unsurpassed recreational opportunities – from hiking, biking, golf, and off-road adventures to boating, fishing, kayaking, birding, and even rockhounding. The local area code is 707. For visitor information, contact the Lake County Visitor Information Center at (800) 525-3743 or www.lakecounty.com.

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