



COUNTY OF LAKE

MARKETING & ECONOMIC DEVELOPMENT PROGRAM

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FOR IMMEDIATE RELEASE

July 8, 2011

A TASTE OF LAKEPORT PAIRS LAKE COUNTY WINERIES WITH LOCAL RESTAURANTS

LAKEPORT, CA — The 15th-annual food and wine event, A Taste of Lakeport, will once again pair Lake County wines with food from local purveyors at various locations along seven blocks of Main Street in downtown Lakeport on Friday, August 19, from 5:00 p.m. to 10:00 p.m.

The event encourages a leisurely stroll along Main Street with stops at shops for wine tasting, while enjoying live entertainment and the company of friends, neighbors, and visitors. Tasting will take place from 5:00 pm to 8:00 p.m., followed by the street dance and no host bar from 8:00 p.m. to 10:00 p.m.

Eventgoers can sip premium Lake County wines from more than 20 participating wineries and sample tasty bites of local food. To keep the fun going, live music will play throughout the evening featuring Blue Collar and The Blind Monkeys during the tasting portion of the event and the LC Diamonds during the street dance.

Tickets for the event are \$30 in advance and may be purchased at the Lake County Chamber of Commerce. Tickets also may be purchased the day of the event for \$35. Ticket purchase includes a wine glass and a map showing all participating wineries and restaurants. The map may be stamped at each location and guests who visit each stop throughout the course of the evening qualify to enter a drawing for prizes.

Presented by the Lakeport Main Street Association (LMSA), A Taste of Lakeport is a benefit for the revitalization of downtown Lakeport. LMSA maintains large flower-filled baskets that hang from the lampposts along Main Street and hangs seasonal and holiday banners from the proceeds of this fundraising event.

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Located in the mountains of the North Coast where the Mayacama and Vaca ranges come together, Lake County boasts the cleanest air in California and one of the oldest lakes on the continent. Lake County's winegrowing regions span vast, diverse terrain shaped by both volcanics and tectonics. Its high elevation, intense climate, and distinct soils combine to produce wines of high quality and character that have continued to gain impressive industry recognition. Visitors to the area experience these award-winning wines in casual tasting rooms that reflect the area's friendly, relaxed lifestyle. Lake County is part of the North Coast appellation along with neighboring regions of Napa, Sonoma, and Mendocino, and within Lake County are five designated appellations: Benmore Valley, Clear Lake, Guenoc, High Valley, and Red Hills.

Lake County is just two hours by car from the San Francisco Bay Area, the Sacramento Valley, and the Pacific Coast. Lake County is home to Clear Lake, the largest natural freshwater lake in California and possibly the oldest lake on the continent. Visitors to Lake County experience the state's cleanest air basin, spectacular scenic beauty, fine wines, and unsurpassed recreational opportunities — from hiking, biking, golf, and off-road adventures to boating, fishing, kayaking, birding, and even rockhounding. The local area code is 707. For visitor information, contact the Lake County Visitor Information Center at (800) 525-3743 or www.lakecounty.com.

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