



COUNTY OF LAKE

MARKETING & ECONOMIC DEVELOPMENT PROGRAM

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October 6, 2011

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MEDIA ALERT

STEELE WINES HARVEST FESTIVAL & VINEYARD RUN OCTOBER 8-9, 2011

KELSEYVILLE, CA – The 15th –annual Steele Wines Harvest Festival will be held from 10:00 a.m. to 5:00 p.m. Saturday and Sunday, October 8 – 9, 2011. The event will feature wine, food, art, entertainment, and more.

- WHO:** Families enjoying the events. Individuals of all ages participating in grape-stomping competitions. Various musicians perform live both days. Vineyard Run for Literacy on Sunday.
- WHAT:** A day of fun for the whole family with many festival activities, vendor booths, fine art, arts and crafts, live music, wine tasting, food, and a kids' corner featuring face painting, storytelling, and kids' crafts.
- WHEN:** Saturday, October 8 & Sunday, October 9, 2011, from 10:00 a.m. to 5:00 p.m. Vineyard Run will be held on Sunday with registration at 8:00 a.m. and race following at 9:00 a.m.
- WHERE:** 4350 Thomas Drive at Highway 29, Kelseyville, CA 95451
- VISUALS/AUDIO:** Many festival events and activities including grape stomping competitions, live music, and other entertainment. Autumn-colored vineyards and orchards fill the landscape.
- INFORMATION:** Jennifer Hammond, (707) 263-2580, Lake County Marketing Program. (800) LAKESIDE, (707) 274-5652, www.lakecounty.com or www.steelewinest.com

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