



Kelseyville Olive Festival
5625 Gaddy Lane
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FOR IMMEDIATE RELEASE

February 8, 2010

**FIRST-ANNUAL KELSEYVILLE OLIVE FESTIVAL FEATURES
OLIVE OIL TASTING, EDUCATION, CONTESTS, AND FUN FOR THE WHOLE FAMILY**

KELSEYVILLE, CA — The first-annual Kelseyville Olive Festival, an event which focuses on the olive industry in Lake County, as well as other local agriculture, will be held from 11:00 a.m. to 5:00 p.m. Sunday, March 21, 2010, at the Kelseyville Olive Mill located at 5625 Gaddy Lane in Kelseyville.

The festival will feature locally produced olives and olive oil, education and demonstrations, olive oil and olive recipe contests for amateurs and professionals alike, and a variety of other contests and activities for the whole family. Vendors offering olive-related and other local products will be present the day of the event, offering samples, selling food, soaps, lotions, trinkets, and more, as well as providing educational materials about olives and our local industry.

There is no cost to attend the festival; samples and demonstrations are free of charge. Wine and beer tasting will be available for a \$10 fee.

Several related contests will be held up to and during the festival, including a Poster Contest, Amateur Recipe Contest, Olive Pit Spitting Contest, and “People’s Choice” contests, such as the Professional Recipe Contest, open to professional chefs and caterers, the Olive Oil Contest, and Cured Olives Contest. For details, contact Livia Kurtz at (707) 279-0483.

The Kelseyville Olive Festival is presented by Rosa d’Oro Vineyards and the Kelseyville Olive Mill & Wine Company. Both companies are located in Kelseyville and produce wine and olive oil. For more information about Rosa d’Oro Vineyards, visit www.rosadorowine.com or call (707) 279-0483. For information about Kelseyville Wine Company and Kelseyville Olive Mill, visit www.kelseyvillewinecompany.com or call (707) 279-2995.

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RELEASE: Kelseyville Olive Festival Features Olive Tasting, Education, Contests, and Games

RELEASE DATE: February 8, 2010

Page 2 of 2

Event proceeds from the silent auction, raffle, wine store sales, and wine and beer tasting will benefit the Lake Family Resource Center. The Resource Center is a 501(c)3 non-profit agency in Kelseyville that provides several programs in Lake County, including the Healthy Families Program, Rape Crisis Center, 24/7 Community Crisis Line, Behavioral Health Services, Early Head Start, Lake County Tobacco Control Program, Domestic Violence Assistance, and the Adolescent Family Life Program. For more information, call (707) 279-0563.

The Kelseyville Olive Mill is located at 5625 Gaddy Lane in Kelseyville. For more information about the Kelseyville Olive Festival, contact Livia Kurtz, Rosa d'Oro Vineyards, at (707) 279-0483 or visit www.kelseyvilleolivefestival.com.

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