



Lake County Farmers' Finest
SUPPORTING FARMERS & AGRICULTURE
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FOR IMMEDIATE RELEASE

August 12, 2009

NEW WEEKLY TUESDAY EVENING FARMERS' MARKET OPENING ON AUGUST 18TH

Lake County, CA – Beginning Tuesday August 18, and continuing through the season, Lake County Farmers' Finest is proud to present another certified farmers' market to supplement the organization's long-standing Saturday Market at Steele Wines. The new Tuesday Evening Market will be held at the new Kelseyville Lumber, 3555 N. Main Street, just off Merritt Road in Kelseyville. The market will be held from 4:30 to 7:00 p.m., rain or shine.

Summer is in full swing and the farmers are delighted to offer an abundance of juicy berries, fruits and vegetables, eggs, nuts, cheese, honey, olive oil, plant starts, and flowers all fresh from the farm.

Like the Saturday Market, handmade crafts, wholesome bread, and prepared foods such as jams, salsas, pastries and coffee also will be available.

Come buy fresh local ingredients for a healthy dinner while listening to wonderful musicians and supporting local farmers, and the community all at the same time.

According to the Community Alliance with Family Farmers (CAFF), farmers today get less than 10 cents of the retail food dollar. Local farmers who sell directly to consumers cut out the many middlemen and get full retail price for their food - which means farm families can afford to stay on the farm doing the work they love, and residents can help to ensure a local food supply and keep local tax dollars within Lake County.

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