



## **COUNTY OF LAKE**

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**FOR IMMEDIATE RELEASE**

**July 7, 2009**

**LAKE COUNTY WINERY ASSOCIATION HOSTS  
LAKE COUNTY WINE ADVENTURE WEEKEND, JULY 25-26**

**PASSPORT-STYLE EVENT OFFERS TOURS, HORS D'OEUVRES,  
ENTERTAINMENT, TASTINGS FROM MORE THAN 20 WINERIES**

**LAKE COUNTY, CA** — The fifth-annual Lake County Wine Adventure, a two-day passport event, will be held July 25-26, 2009, from 10:00 a.m. to 5:00 p.m. This year's Lake County Wine Adventure is once again being hosted by the Lake County Winery Association.

Adventurous wine enthusiasts will have an opportunity to discover “wine with altitude” and taste the reason why Lake County — with a grape-growing history that extends back to the mid-19th century — is fast becoming known for its award-winning wines, ultra-premium winegrapes, resort-style wineries, and friendly tasting rooms.

Throughout the weekend, “wine adventurers” will taste wines from five of Lake County's six distinct viticulture areas (AVAs) as they visit participating wineries, including: Ceago Vinegarden and Tulip Hill Winery in Nice; Brassfield Estate Winery in High Valley; Shannon Ridge Vineyards & Winery, High Valley Vineyard, and Noggle Vineyards & Winery in Clearlake Oaks; Villa La Brenta in Clearlake; Gregory Graham Winery, Ployez Winery, Terrill Cellars, and Six Sigma Ranch, Vineyards & Winery in Lower Lake; Langtry Estate & Vineyards and Off the Vine at Twin Pine Casino in Middletown; Moore Family Winery on Cobb Mountain; Kelseyville Wine Co./Dusinberre Cellars, Rosa d'Oro Vineyards, Steele Wines, Inc., and Wildhurst Vineyards in Kelseyville; Shed Horn Cellars, Sol Rouge Vineyard & Winery, and Zoom Wines will be offered at Lake County Wine Studio, a multi-winery tasting room and wine bar located in the town of Upper Lake; Bell Hill Vineyards will be offered at Focused on Wine, a wine bar located in downtown Kelseyville.

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**RELEASE: Lake County Winery Association to Host Wine Adventure Weekend**

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Adventure Tickets may be purchased online at [www.lakecountywineries.org](http://www.lakecountywineries.org) for \$30 each. Each ticket entitles the holder to wine tasting and hors d'oeuvres at each winery, as well as a logo wine glass, winetasting booklet, and winery map. Several of the wineries also will offer barrel tastings, winery tours, and entertainment. Event-goers may leave their Adventure Tickets with the last winery they visit to be entered into a raffle for several prizes.

Event organizers promote responsible hospitality and encourage all participants to designate a driver. For more information, call (800) 595-WINE, (707) 355-2762, or visit [www.lakecountywineries.org](http://www.lakecountywineries.org)

Lake County is part of the North Coast AVA, which also encompasses Napa, Sonoma, and Mendocino counties. Within Lake County, five other AVAs exist — Clear Lake AVA, Benmore Valley AVA, Guenoc AVA, and the recently approved Red Hills AVA and High Valley AVA.

Located in beautiful Northern California, Lake County is just two hours by car from the San Francisco Bay Area, the Sacramento Valley, and the Pacific Coast. Lake County is home to Clear Lake, the largest natural freshwater lake in California and possibly the oldest lake on the continent. Visitors to Lake County experience the state's cleanest air basin, spectacular scenic beauty, fine wines, headliner concerts, and unsurpassed recreational opportunities — from hiking, biking, golf, and off-road adventures to boating, fishing, kayaking, birding, and even rockhounding. The local area code is 707. For visitor information, contact the Lake County Visitor Information Center at (800) 525-3743 or [www.lakecounty.com](http://www.lakecounty.com)

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