



## **LAKE COUNTY MARKETING PROGRAM**

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**FOR IMMEDIATE RELEASE**

**JUNE 10, 2009**

**KELSEYVILLE PEAR FESTIVAL TO BE HELD SEPTEMBER 25 - 26  
17<sup>TH</sup> ANNUAL EVENT TO SHOWCASE AGRICULTURAL HERITAGE;  
RENOWNED COWBOY MUSICIAN DAVE STAMEY KICKS-OFF FESTIVAL**

**KELSEYVILLE, CA** – The 17<sup>th</sup> annual Kelseyville Pear Festival will be held Saturday, September 26, 2009, from 9:00 a.m. to 4:00 p.m. on Main Street in historic downtown Kelseyville in Northern California, with renowned cowboy singer Dave Stamey kicking-off the festival at 6:30 p.m. on Friday, September 25.

The centerpoint of the Kelseyville Pear Festival is the Pear Pavilion — a large showcase of “everything pear” including historical photos, videos, and agricultural exhibits as well as some of Lake County’s finest “pear products” — from jams and jellies to refreshing pear ice cream and delicious pear pies, which always prove to be a sell-out. Pear taste tests, parade, and children’s activities are all part of the family fun.

The event, which is held each year on the last Saturday in September, celebrates the local pear harvest. It is a day of fun for the whole family with a quilt show, a fine arts show, local arts and crafts, as well as performances throughout the day from local musicians, dancers, and cloggers. Mule-drawn wagon rides transport event-goers along the streets, adding to the hometown feel. Displays and exhibits focus on the town’s agricultural heritage, featuring the many types of pears grown in and around Kelseyville, affectionately known as the “Pear Capital of the World.”

The Kelseyville Pear Festival Parade – a Lake County tradition – begins Saturday’s festivities at 9:30 a.m. and is a must-see for families. Children also will enjoy a wide array of activities including jump houses and a petting zoo with miniature animals.

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Antique tractors, steam engines, and all types of farm equipment will be on display as part of the antique tractor and engine exhibit where many local tractor collectors show off their finest, oldest, and most unusual models.

To kick-off the festivities this year, renowned cowboy singer Dave Stamey, who has been named Entertainer of the Year, Male Performer of the Year, and Songwriter of the Year by the Western Music Association on many occasions, will perform on Friday evening.

Stamey, a former cowboy, mule packer, and dude wrangler, will perform in the courtyard at Wildhurst Vineyards, 3855 Main Street in Kelseyville on Friday, September 26, 2009. Tickets are \$25 per person and include glass of wine and hors d' oeuvres. Stamey begins at 6:30 p.m. (800) 595-WINE, (707) 279-4302, [www.wildhurst.com](http://www.wildhurst.com)

Admission to the Kelseyville Pear Festival on Saturday is free. Please visit [www.kelseyvillepearfestival.com](http://www.kelseyvillepearfestival.com) for more information.

Located in beautiful Northern California, Lake County is just two hours by car from the San Francisco Bay Area, the Sacramento Valley, and the Pacific Coast. Lake County is home to Clear Lake, the largest natural freshwater lake in California and possibly the oldest lake on the continent. Visitors to Lake County experience the state's cleanest air basin, spectacular scenic beauty, fine wines, headliner concerts, and unsurpassed recreational opportunities — from hiking, biking, golf, and off-road adventures to boating, fishing, kayaking, birding, and even rockhounding. The local area code is 707. For visitor information, contact the Lake County Visitor Information Center at (800) 525-3743 or [www.lakecounty.com](http://www.lakecounty.com).

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