



COUNTY OF LAKE

MARKETING & ECONOMIC DEVELOPMENT PROGRAM

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December 2, 2009

MEDIA ALERT

Holiday Light Parade and Tree Lighting in Upper Lake

Lake County, CA — On Saturday, December 5, the 16th-annual holiday celebration in historic downtown Upper Lake will take place that includes a tree lighting presentation and holiday light parade at beginning at 6:30 p.m., caroling, 4-H barbecue, and refreshments by the Upper Lake High School Booster Club. Santa arrives to take Christmas wishes and photos. Sponsored by Westamerica Bank and the Upper Lake Community Council. Free admission. 6:00 p.m. to 8:00 p.m. Main Street. (707) 262-5714.

- WHAT:** Annual holiday celebration in historic downtown Upper Lake including a tree lighting presentation, holiday light parade at beginning at 6:30 p.m., caroling, 4-H barbecue, and refreshments. Santa arrives to take Christmas wishes and photos.
- WHEN:** Saturday, December 5, 2009, 6:00 p.m. to 8:00 p.m., with tree lighting presentation and holiday light parade at 6:30 p.m.
- WHERE:** In historic downtown Upper Lake on Main Street.
- VISUALS/AUDIO:** A festive atmosphere with families and groups of people enjoying the holiday spirit of community. Lighted parade beginning after dark and caroling. Children having their photos taken with Santa.
- MEDIA CONTACTS:** Terre Logsdon, (707) 263-2580

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