

**Press Release Submission Form**

CTTC will do its best to include as many submissions as possible, but there are no guarantees. Our goal is to provide the most newsworthy information to journalists while representing all California regions.

All items must be sent via e-mail to Pettit Gilwee, at [pgilwee@visitcalifornia.com](mailto:pgilwee@visitcalifornia.com).

Please note – Only items submitted on this Press Release Submission Form will be considered. Submissions sent via mail or fax will not be accepted. Thank you!

Submitted By			
Name:	<b>Terre</b>	<b>Logsdon</b>	
	<i>First</i>	<i>Last</i>	
Company:	<b>Lake County Marketing and Economic Development Program</b>		
Address:	<i>Street Address</i>		<i>Suite/Unit #</i>
	<b>255 N. Forbes St.</b>		
	<i>City</i>	<i>State</i>	<i>ZIP Code</i>
Phone:	<b>(707) 263-2580</b>	Fax:	<b>(707) 263-1012</b>
E-mail Address:	<b>terrel@co.lake.ca.us</b>		

Release Information	
Release Topic:	<b>CA Stay Off the Beaten Path</b>
What to Submit:	The CTTC is drafting an international-based news release titled Stay Off the Beaten Path. Please send details about unique or unusual places to stay that might not be common knowledge to non-locals or even repeat visitors. Examples might be the Mayacama Mountain Retreat in Sonoma, the Fire Lookouts in Shasta, the Sequoia High Sierra Camp in Sequoia National Park, Treebones Resort in Big Sur or the Palihouse Boutique Hotel in West Hollywood, Hotel Solamar in San Diego’s Gaslamp District, and Le Rivage Hotel in Sacramento. More international travelers and journalists are looking to uncover new experiences in California, so think character! personality! unconventional! – and be sure to include local flavor. This news release will be pitched to both long and short-lead media outlets.
Deadline to Receive Information:	<b>Friday, November 7, 2008</b>
Press Contact:	<b>Ann Zollinger</b>
	<i>First Last</i>
Phone:	<b>(707) 328-3192</b>
E-mail Address:	<b>info@cowboyhideaway.com</b>
Web site:	<b>www.CowboyHideaway.com</b>
Submission (please limit to 250 words or less): (Maximum of 2 submissions per entity; 2 submissions per client if you are a contractor)	

### **Horseshoes and Corkscrews – The Wine Country Trail Ride at Cowboy Hideaway Lodge**

Offering a California Wine and Equine Tour, Cowboy Hideaway is a 750-acre ranch in Northern California that is studded with native chaparral, gnarly oaks draped with Spanish moss, abundant wildlife including black-tailed deer and bald eagles, with exceptional views of Clear Lake. The newly built log home features comfortable rooms, large inviting sitting areas with enormous fireplaces, a commercial quality kitchen, and beautiful sunsets from the outdoor decks. On three- to six-day guided tours, guests ride gaited Rocky Mountain horses through the dramatic scenery of Lake County vineyards, ancient redwood groves, along the Pacific Coast, and even exclusive rides on Ridgewood Ranch, home of Seabiscuit. Guests enjoy local and regional cuisine, including private tours and tastings of award-winning wines.