

Press Release Submission Form

CTTC will do its best to include as many submissions as possible, but there are no guarantees. Our goal is to provide the most newsworthy information to journalists while representing all California regions.

All items must be sent via e-mail to Pettit Gilwee, at pgilwee@visitcalifornia.com.

Please note – Only items submitted on this Press Release Submission Form will be considered. Submissions sent via mail or fax will not be accepted. Thank you!

Submitted By

Name: Terre Logsdon
First Last

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Release Information

Release Topic: CA Stay Off the Beaten Path

The CTTC is drafting an international-based news release titled Stay Off the Beaten Path. Please send details about unique or unusual places to stay that might not be common knowledge to non-locals or even repeat visitors. Examples might be the Mayacama Mountain Retreat in Sonoma, the Fire Lookouts in Shasta, the Sequoia High Sierra Camp in Sequoia National Park, Treebones Resort in Big Sur or the Palihouse Boutique Hotel in West Hollywood, Hotel Solamar in San Diego's Gaslamp District, and Le Rivage Hotel in Sacramento. More international travelers and journalists are looking to uncover new experiences in California, so think character! personality! unconventional! – and be sure to include local flavor. This news release will be pitched to both long and short-lead media outlets.

What to Submit: _____

Deadline to Receive Information: Friday, November 7, 2008

Press Contact: Elke Murphy
First Last

Phone: (707) 987-2994, ext. 104 E-mail: elke@Harbin.org
 Address: _____

Web site: www.Harbin.org

Submission (please limit to 250 words or less):
 (Maximum of 2 submissions per entity; 2 submissions per client if you are a contractor)

Set amid 1,600 private acres, Harbin Hot Springs functions as a spa, resort, and retreat center where weary urbanites are invited to a clothing-optional soak in the natural hot, warm, and cool mineral springs pools, sun on the clothing-optional decks, hike through the hills, or attend an array of workshops. Many styles of bodywork are offered including Acupressure, Breema, Cranio-Sacral, Embodiment, Lymphatic, Deep Tissue, Hot Stone Massage, Reflexology, Swedish Massage, Shiatsu, Healing Dance, and Watsu® — Harbin's own creation that combines Shiatsu with the element of water. Aromatherapy and many other spa treatments, including Pampering Packages, are available. Overnight visitors can choose from a variety of accommodations – from camping under the stars or in a tent cabin, staying in a dorm-style or private room, a private cabin, or a hand-sculpted dome with a pool just outside the door. Communal vegetarian kitchen on premises for guest use, as well as a Restaurant, two Cafés, and a market.