



## **COUNTY OF LAKE**

### **MARKETING & ECONOMIC DEVELOPMENT PROGRAM**

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**FOR IMMEDIATE RELEASE**

**JULY 31, 2008**

### **PEPSI CELEBRITY GOLF SHOOTOUT AUGUST 22-23 IN LAKE COUNTY, CALIFORNIA**

**KELSEYVILLE, CA** – The twelfth-annual Pepsi Celebrity Golf Shootout, a golf tournament in which amateurs pair up with professional football greats, will return once again to the Buckingham Golf & Country Club on the shores of Clear Lake in beautiful Lake County, August 22 – 23.

Gridiron greats include Fred Biletnikoff, Dwight Clark, Cliff Branch, Roger Craig, Craig Morton, Daryle Lamonica, Art Thoms, John Paye, Merton Hanks, Russ Francis, Ben Davidson, Rod Woodson, Fred Dean, Ray Guy, Gene Washington, John Taylor, Trent Dilfer, Marv Hubbard, Efren Herrera, and more to be announced.

On Friday night, a Pool and Pairings Party will be held at Konocti Harbor Resort and Spa, where event-goers can mingle with many of the celebrities in Saturday's Golf Shootout. A blind draw will pair celebrities with foursomes of amateurs for the morning and afternoon shootout flights. A Hawaiian luau buffet will be served with live music provided by Bill Noteman and the Rockets.

Bright and early on Saturday morning, the day begins with a Celebrity Sunrise Champagne Breakfast buffet at 6:30 a.m. Price of the buffet includes a program for the event and a shuttle ride to the golf course. Teams meet at 7:30 a.m. on the Buckingham Golf & Country Club, 2855 Eastlake Drive, Kelseyville; the morning flight tee time is scheduled for 8:30 a.m.; noon for the afternoon flight.

Spectators can watch celebrities up close from the gallery and expect a great day of autograph hunting and competitive golf. An awards show and memorabilia auction will be held at the Oasis, across from the Konocti Field Amphitheater, Saturday evening.

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**RELEASE: Pepsi Celebrity Golf Shootout**

RELEASE DATE: July 31, 2008

*Page 1 of 2*

During that weekend, two shows are scheduled in the 5,000-seat Konocti Field Amphitheater, which overlooks Clear Lake. Larry the Cable Guy will perform August 22 and Keith Urban will perform August 23.

For pricing and ticket information, contact Konocti Harbor Resort and Spa, 8727 Soda Bay Road, Kelseyville. Admission fee. (707) 279-4281, (800) 660-LAKE, [www.konoctiharbor.com](http://www.konoctiharbor.com)

Located in beautiful Northern California, Lake County is just two hours by car from the San Francisco Bay Area, the Sacramento Valley, and the Pacific Coast. Lake County is home to Clear Lake, the largest natural freshwater lake in California and possibly the oldest lake on the continent. Visitors to Lake County experience the state's cleanest air basin, spectacular scenic beauty, fine wines, headliner concerts, and unsurpassed recreational opportunities — from hiking, biking, golf, and off-road adventures to boating, fishing, kayaking, birding, and even rockhounding. The local area code is 707. For visitor information, contact the Lake County Visitor Information Center at (800) 525-3743 or [www.lakecounty.com](http://www.lakecounty.com).

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