COUNTY OF LAKE

MARKETING & ECONOMIC DEVELOPMENT PROGRAM

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October 9, 2008

MEDIA ALERT

STEELE WINES HARVEST FESTIVAL THIS WEEKEND

Kelseyville, CA — Famous for its grape-stomping competition for kids and adults, the 12th-annual Steele Wines Harvest Festival will be held from 10:00 a.m. to 5:00 p.m. Saturday and Sunday, October 11 – 12, 2008, featuring wine, food, art, entertainment, and more. Tasting of the Steele wine collection from Lake County vineyards will be available throughout the weekend and will include a logo glass. On Sunday, the 19th-annual Vineyard Run for Literacy will take place as a benefit for the Lake County Literacy Coalition. The 5K/10K run and 5K walk begins at Steele Wines, and the course winds past autumn-colored vineyards and orchards. Registration is at 8:00 a.m. Sunday, and the race follows at 9:00 a.m. The entry donation is $15 per person and $25 per family.

WHAT: Steele Wines Harvest Festival featuring multiple grape-stomping competitions for kids and adults, arts and crafts, food purveyors, music, and children's activities throughout the weekend and a 5K/10K run and walk.

WHEN: Steele Wines Harvest Festival: 10:00 a.m. to 5:00 p.m. Saturday and Sunday, October 11 – 12, 2008. Vineyard Run for Literacy: Sunday, October 12; registration at 8:00 a.m., race at 9:00 a.m.

WHERE: Steele Wines, 4350 Thomas Drive, Kelseyville, CA.

VISUALS/AUDIO: A festive family atmosphere with music and delectable foods. Grape-stomping competitions for all ages. Runners and walkers with a backdrop of autumn-colored foliage in vineyards and orchards under a beautiful blue sky.

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