



COUNTY OF LAKE

MARKETING & ECONOMIC DEVELOPMENT PROGRAM

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FOR IMMEDIATE RELEASE

March 1, 2007

2007 SUMMER WINE EVENTS IN LAKE COUNTY, CALIFORNIA

Lake County Home Winemakers Festival, *Kelseyville*

Saturday, June 23, 2007

Fifth-annual festival for tasting the winemaking efforts of dozens of Northern California amateurs, as well as those from leading Lake County commercial wineries; tasters vote on their favorites. There will be live jazz music and plentiful food for sale in this friendly downtown area. Tasting is \$15 per person and includes a commemorative wine glass. Benefit for Clear Lake Performing Arts; sponsored by Clear Lake Performing Arts and the Kelseyville Business Association. Main Street. 1:00 p.m. to 5:00 p.m. (707) 277-7076, www.clearlakeperformingarts.org.

Art in the Pines, *Cobb, CA*

Saturday – Sunday, June 23 – 24, 2007

An annual event featuring more than 30 artisans displaying and selling fine art, art glass, pottery, jewelry, and other high-end crafts all hand made by members of the Cobb Mountain Artists collective and other artists. Lake County wineries will be present to offer winetasting, food will be available from Rob Roy Golf Course, the site of the event, and live jazz will be the entertainment. Sponsored by the Cobb Mountain Artists, an entrance donation of \$1 will go toward the Cobb Mountain Elementary School art programs. 10:00 a.m. to 4:00 p.m. Saturday; 10:00 a.m. to 3:00 p.m. Sunday. 16451 Golf Road. (707) 928-6461.

Lake County Wine Adventure, *Countywide*

Saturday-Sunday, July 28 – 29, 2007

A chance to visit “The Undiscovered Wine Country” of California’s Lake County, eventgoers can sample award-winning Lake County wines and mouth-watering hors d’oeuvres at each of the 21 participating wineries, in addition to barrel tasting and winery tours at some locations. Purchase of a two-day Adventure Ticket to this third-annual event for \$25 includes tasting at participating wineries, a commemorative wine glass, and entrance into a raffle drawing. (707) 998-4471, www.lakecountywinetours.com.

A Taste of Lakeport, *Lakeport*

Friday, August 24, 2007

Tenth-annual winetasting event offered by 15 Lake County wineries. Businesses in downtown Lakeport stay open late for the event, which also features hors d'oeuvres at the many tasting stations, as well as live music and street dancing. Purchase of a tasting ticket includes a commemorative wine glass and a chance to win raffle prizes donated by the local businesses. Presented by Lakeport Main Street Association; a benefit for the revitalization of downtown Lakeport. Main Street. 5:00 p.m. to 10:00 p.m. (707) 263-3418.

Though Lake County is still often referred to as "The Undiscovered Wine Country," its grape-growing history dates back to the late 1800s with Napa, Sonoma, and Mendocino as its next-door neighbors. The influence of the area's temperate climate combines with the terroir imparted by its distinct volcanic soils to produce ultra-premium winegrapes that have attracted the interest and investment of several famous winemakers. Visitors will experience these award-winning wines poured in casual tasting rooms that reflect the area's friendly, relaxed lifestyle. Lake County is part of the North Coast AVA, and within Lake County, five other AVAs exist — Clear Lake, Benmore Valley, Guenoc, and the recently approved Red Hills and High Valley AVAs.

Located in beautiful Northern California, Lake County is just two hours by car from the San Francisco Bay Area, the Sacramento Valley, and the Pacific Coast. Lake County is home to Clear Lake, the largest natural freshwater lake in California and possibly the oldest lake on the continent. Visitors to Lake County experience the state's cleanest air basin, spectacular scenic beauty, fine wines, headliner concerts, and unsurpassed recreational opportunities — from hiking, biking, golf, and off-road adventures to boating, fishing, kayaking, birding, and even rockhounding. The local area code is 707. For visitor information, contact the Lake County Visitor Information Center at (800) 525-3743 or www.lakecounty.com.

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