



COUNTY OF LAKE

MARKETING & ECONOMIC DEVELOPMENT PROGRAM

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www.lakecounty.com

MEDIA ALERT

Mark Your Calendar: April 27 – 29, 2007

HERON FESTIVAL & SPRING WILDFLOWER BRUNCH FAST APPROACHING

KELSEYVILLE, CA — The annual Heron Festival, a family-fun event featuring nature and birding tours, hikes, talks, exhibits, and presentations, will be held Friday through Sunday, April 27-29, 2007, in conjunction with the Spring Wildflower Brunch.

- WHO:** The Redbud Audubon Society will host the Heron Festival while the Clear Lake Interpretive Association will host the Spring Wildflower Brunch.
- WHAT:** Annual Heron Festival & Spring Wildflower Brunch
The weekend begins with the opening reception for the Heron Festival Art Show Friday and features pontoon boat tours, birding and nature walks, nature talks and exhibits, and children's activities Saturday and Sunday. The Spring Wildflower Brunch will be held on Saturday. Reservations are requested; cost is \$12. Ninety-minute pontoon boat bird-watching excursions will be held on Saturday and Sunday. Reservations are required; donation is \$15. The Clear Lake State Park Visitor Center will be open from 10:00 a.m. to 4:00 p.m. with interpretive displays of Lake County's natural and cultural resources. Speaker presentations, slide shows, and videos on local birds and wildlife will be held at the Visitor Center Auditorium.
- WHEN:** Friday, April 27, 2007, 6:00 p.m. to 8:00 p.m.
Saturday, April 28, 2007, 8:00 a.m. through evening, Spring Wildflower Brunch at 9:00 a.m.
Sunday, April 29, 2007, 8:00 a.m. to 4:00 p.m.
- WHERE:** Heron Festival Art Show at Main Street Gallery, 325 N. Main Street, *Lakeport*
Heron Festival & Spring Wildflower Brunch at Clear Lake State Park, 5300 Soda Bay Road, *Kelseyville*
- VISUALS/AUDIO:** Dancing grebes, great blue herons, osprey, and other resident and visiting birds and wildlife, nature art and photography, interpretive displays, and educational slideshows and videos.
- INFORMATION:** (800) 525-3743, www.heronfestival.org, www.lakecounty.com
- MEDIA CONTACTS:** Penny Dahl, (707) 263-2580
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