



COUNTY OF LAKE

MARKETING & ECONOMIC DEVELOPMENT PROGRAM

255 North Forbes Street
Lakeport, California 95453-5406
707-263-2580 FAX 707-263-1012

www.lakecounty.com

MEDIA ALERT

Mark Your Calendar: September 27-30, 2007

BOARDSTOCK XII READY TO ROLL SEPTEMBER 27-30

AT KONOCTI VISTA CASINO RESORT & MARINA IN LAKE COUNTY

- WHO:** Presented by BoardStock Promotions. Sponsored by Centurion Boats, Toyota Tundra Trucks, and Konocti Vista Resort & Marina.
- WHAT:** BoardStock XII, America's premier extreme sports and lifestyle festival, is set to take over Lake County by land, by lake, and by air for the third year in a row on September 27-30, 2007.
- WHEN:** Competitions and demonstrations: September 29-30, 2007
Athlete practice sessions: September 27-28, 2007
- WHERE:** Konocti Vista Casino Resort and Marina, located at Clear Lake, near Lakeport. Venue features casino, hotel, 90-slip marina, and RV park.
Event tickets required Saturday and Sunday; \$20 adult and teen; \$10 youth; free for youth under 6 (with paying adult).
- VISUALS/AUDIO:** Action on land, on the lake, and in the air. Competitions and exhibitions include:
- WWA World Series pro wakeboarding competition and awards presentation
 - World wake surfing pro exhibition
 - Last man standing pro slalom skiing
 - Fusion sky diving
 - Freestyle motocross show
 - Street bike show
 - BMX bike show
 - Hydrofoiling exhibition
 - Water rescue demonstration
- INFORMATION:** For details on athletes and event schedule: (425) 868-3820, www.boardstock.com
For Konocti Vista Casino Resort & Marina: (800) 386-1950, www.kvcasino.com
For Lake County visitor information: (800) 525-3743, www.lakecounty.com
- MEDIA CONTACTS:** Robert Stimmel, (425) 868-3820
Debra Sommerfield, (707) 263-2580

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